



**PRESS ANNOUNCEMENT**

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**Brumos Automotive’s USO Campaign Delivers for the Holidays**

**Jacksonville, Florida** - (December 2015) Christmas arrived a bit early for the Greater Jacksonville Area USO this week, as Brumos Automotive presented the organization with a timely holiday donation.

Brumos Automotive sponsored a campaign to benefit the USO that ran from September 11th through Veterans Day on November 11th. Thanks to the generosity of Brumos customers and employees, donations totaling \$11,157 were collected. In addition Brumos Automotive contributed matching company funds of \$10,000, making a total donation of \$21,157.

Mike O’Brien, Executive Director of the Greater Jacksonville Area USO, was on hand to officially accept the donation from Brumos Automotive Vice President of Marketing, Nancy Toman. O’Brien noted that the donation was perfectly timed, with Thanksgiving costs high and little time to replenish holiday funds before Christmas. The money raised will support the USO’s general operating fund and will go a long way in providing holiday meals for military families. Last year, 460 local military families received a complete holiday meal from the USO, impacting over 2,000 individuals.

Many know that the USO provides shows to our military in battle zones overseas, but locally, the USO provides desperately needed services to our military and their families. The organization operates 100% on donations without federal, state or city funding. The Greater Jacksonville Area USO currently supports over 250,000 local active-duty military which includes all the dependents and local retired military members. Services provided include hosting visitor centers, distribution of care packages, operation of free Cyber Cafes to help families stay in touch, distributing calling cards, and assisting with deployment and homecoming celebrations.

Brumos Automotive CEO, Charlie Tomm, summed it up on behalf of the entire company, saying, “The USO flags are proudly flown daily over our dealerships to recognize active military, veterans and their families who give so much to our country as well as the hard work and determination of the USO in serving our community. It is a privilege for Brumos to be a small part of this wonderful effort.”

**ABOUT BRUMOS AUTOMOTIVE:**

Brumos Automotive was founded in the mid 1950’s with a dedication to exceed the expectations of its customers in both sales and service. The rich heritage of Brumos Racing is reflected in superior leadership across the Brumos dealerships which contribute to the strong reputation of Brumos in the Jacksonville community. Along with Brumos Racing, there are 5 dealerships: Brumos Motor Cars for Mercedes-Benz and Sprinter; Brumos Porsche; Brumos Lexus of Jacksonville; Brumos Lexus of Orange Park; Mercedes-Benz of Orange Park (including smart); in addition, the Brumos Collision Centers for auto body repair. For more information go on-line to [www.brumos.com](http://www.brumos.com) and follow Brumos on facebook, twitter and instagram.

(Featured in photo: Mike O’Brien, Executive Director of the Greater Jacksonville Area USO accepting the donation from Brumos Automotive Vice President of Marketing, Nancy Toman)

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